

**Press release on 26th April 2011**  
**Distribution Ambitoys**

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As of 1st May 2011 SMG takes over the distribution of the brand **Ambitoys** in Germany, Austria and Switzerland. Since more than 40 years **Ambitoys** has been developing a wide range of toys for babies and toddlers in a pointedly realistic design which is based on thorough studies of the infantile levels of development and the obligation to guarantee quality and safety. The different possibilities to play enhance the wits, ensure playing fun and accompany the growth of children between 0 months until 24 months. The products are developed deliberately without batteries or similar sound functions. The product range covers rattles, building cups, first toys, toys with wheels, plugging toys as well as bath toys.



Nadine Mergenthaler  
[n.mergenthaler@simm-marketing.com](mailto:n.mergenthaler@simm-marketing.com)  
09171/954-156